



## Press Release

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### **SATAI's year end 4<sup>th</sup> Quarter High Tech Startup Workshop for 2008 & Elevator Pitch Competition**

*For high tech startup companies in south Texas that are in need of equity funding, SATAI continues its workshops series entitled the New Ventures Forum(NVF). This series of hands-on workshops enables these new companies to more accurately prepare for applications to the Texas Emerging Technology Fund and the South Texas Angel Network. Participant will have the opportunity to compete in an elevator pitch competition to win a prize.*

October 24, 2008, San Antonio, Texas: The mission of the SATAI New Venture Forum is to provide start-up technology companies with the basic knowledge and skills needed to improve their probability of equity funding.

#### **Program Description:**

The SATAI New Venture Forum is a quarterly program presented in 6 core sessions designed for start-up technology companies pursuing Angel equity investment and/or ETF funding. Each session will be approximately three hours in length and one session will be taught per week over six consecutive weeks.

The classes are designed as hands-on workshops as opposed to lectures/seminars. For each session, instructors and guest speakers will be selected for their expert knowledge of the planned topic. Core knowledge will be presented and then each participant will have

the opportunity to leverage their company as a case study in action. Class size may be limited.

**Partnerships:**

The New Venture Forum is sponsored by SATAI and is being developed in partnership with the Institute of Economic Development (IED). Participants may elect to have their venture apply to the South Texas Angel Network for funding consideration. The South Texas Angel Network is an association of private angel investors that have an interest in investing in high tech startups.

**Elevator Pitch Competition:**

SATAI will host an elevator pitch competition between all current and past participants. The challengers will compete for a prize prior to our annual Christmas party. The SATAI specifics will be announced at the first session of the New Ventures Forum.

**When:**

Six Sessions starting Wednesday, November 5, 2008.

**Where:**

[UTSA Downtown Durango Building](#)

501 W. Durango, Rm. 3.326

San Antonio, TX 78207

**To enroll:**

Call Veronica Rossano at 210-458-2585 or email [vr@satai.us](mailto:vr@satai.us).

## 4<sup>th</sup> Quarter Series Schedule

<b>DATE</b>	<b>TIME</b>	<b>SESSION</b>	<b>ROOM</b>
<b>November 5</b>	1:30pm - 4:30pm	Session 1: New Venture Forum Orientation	DB 3.326
<b>November 12</b>	1:30pm - 4:30pm	Session 2: Management Team	DB.3.326
<b>November 19</b>	1:30pm - 4:30pm	Session 3: Marketing Research & I.P	DB 3.326
<b>December 2</b>	1:30pm - 4:30pm	Session 4: Financials	DB 3.326
<b>December 10</b>	1:30pm - 4:30pm	Session 5: Investor's Presentation	DB 3.326
<b>December 17</b>	1:30pm - 4:30pm	Session 6: Business Plan & Term Sheet	DB 3.326

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### About SATAI

SATAI exists to **Inspire** technology innovation and commercialization, **Create** technology companies, and **Grow** them into viable businesses in the San Antonio and Bexar County regional economy. SATAI is also the South Texas portal for the Texas \$200M Emerging Technology Fund, and all applications in a 31 county region from Nueces County (Corpus Christi) to Bexar County (San Antonio) go thru SATAI. For more information on the San Antonio Technology Accelerator Initiative, visit <http://www.satai.us> SATAI derives support from the City of San Antonio, the University of Texas at San Antonio, the State of Texas, Bexar County, private companies, individuals and public institutions.

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