



## Press Release

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### **Stephanie Palmer joins SATAI as Marketing Manager**

Monday, January 26, 2009 San Antonio, Texas: The San Antonio Technology Accelerator Initiative (SATAI) today announced that Stephanie Palmer has joined the SATAI organization as Marketing Manager. Ms. Palmer will drive the company's efforts to Inspire, Create and Grow technology businesses in San Antonio and the South Texas region through its non-profit services and network of entrepreneurs, inventors, angel investors and service providers.

Ms. Palmer served, for more than 12 years, in marketing positions in non-profit and corporate organizations in technology, financial and professional sports. She has a broad based background in marketing, operations, sales and technology product launches.

James Poage, President and CEO of SATAI, said "Stephanie brings a wealth of marketing experience to SATAI. She will be instrumental in helping us achieve our goals in helping entrepreneurs generate sustainable technology companies and jobs in the area."

Ms. Palmer previously worked in Los Angeles for the Los Angeles Junior Chamber of Commerce (LAJCC). At the LAJCC, she directed marketing and operations for a PGA TOUR tournament. She also worked for the high tech company RealNetworks, and financial companies American Express Financial Advisors and U.S. Bank.

“SATAI has a significant impact on the area’s technology economy and I am proud to join the team to continue their mission. A mission, even more critical, during this economic slowdown,” said Palmer. “The technology brain trust in San Antonio and the South Texas region is immense and I am very enthusiastic about uniting entrepreneurs and investors to create a meaningful economic impact in our community.”

Ms. Palmer is a graduate of Whitman College. She also regularly volunteers her time and expertise to community events and charitable organizations.

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### **About SATAI**

SATAI exists to **Inspire** technology innovation and commercialization, **Create** technology companies, and **Grow** them into viable businesses in the San Antonio and Bexar County regional economy. SATAI is also the South Texas portal for the Texas \$200M Emerging Technology Fund, and all applications in a 32 county region from Nueces County (Corpus Christi) to Bexar County (San Antonio) go thru SATAI. For more information on the San Antonio Technology Accelerator Initiative, visit [www.satai.us](http://www.satai.us). SATAI derives support from the City of San Antonio, the University of Texas at San Antonio, the State of Texas, Bexar County, private companies, individuals and public institutions.

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