



Media Release

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SATAI Selected to Join Microsoft BizSpark Program

South Texas Program Fosters the Success of Innovative Startups Utilizing Microsoft's Platform Technologies

Friday June 5, 2009 San Antonio, Texas: SATAI (www.satai.us) announced today that it has been selected to join the Microsoft BizSpark Program as a Network Partner. The BizSpark Program (www.microsoft.com/bizspark) is a global program designed to accelerate the success of early stage startups by connecting them to Network Partners: active members of the global software ecosystem who can provide mentorship, guidance and resources to BizSpark startups. BizSpark creates an ongoing, mutually beneficial ecosystem between Microsoft, startups and Network Partners.

Jim Poage, President and CEO of SATAI, said "We are pleased to be selected to join the Microsoft BizSpark Program as a Network Partner. Over one third of our clients have some type of software-based innovation and through this strategic relationship we will provide added value and significant savings to them through the BizSpark Program."

Microsoft is committed to helping entrepreneurs to transform their ambitions into sustainable, dynamic businesses and to foster innovation and entrepreneurialism. To this end, the BizSpark Program provides startups with software, support and visibility at a time when they are most valuable and least affordable—during their first three years, with no upfront costs and minimal requirements.

“We understand the difficulties startups face in trying to create a viable, scalable and sustainable business, especially in today’s economy, says Don Dodge, Business Development, Emerging Business Team, Microsoft Corp. Microsoft BizSpark provides startups with a unique opportunity to grow their business by taking advantage of the breadth of the Microsoft platform, our global partner ecosystem and new ways to gain market exposure.”

BizSpark gives startups fast and easy access to Microsoft’s current full-featured development tools, platform technologies as well as production licenses to bring to market innovative and interoperable solutions for the next generation of user experiences.

To be eligible for the Microsoft BizSpark Program, startups must be actively engaged in development of a software-based product or service that is a core piece of their business model, have been in business less than three years, and have less than USD\$1M in revenue. Startups may enroll for the program by obtaining sponsorship from SATAI, a designated BizSpark Network partner. To learn more contact sap@satai.us.

About SATAI

SATAI exists to **Inspire** technology innovation and commercialization, **Create** technology companies, and **Grow** them into viable businesses in the San Antonio and Bexar County regional economy. SATAI is also the South Texas portal for the Texas \$200M Emerging Technology Fund, and all applications in a 32 county region from Nueces County (Corpus Christi) to Bexar County (San Antonio) go thru SATAI. For more information on the San Antonio Technology Accelerator Initiative, visit www.satai.us. SATAI derives support from the City of San Antonio, the University of Texas at San Antonio, the State of Texas, Bexar County, private companies, individuals and public institutions.

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